

Musicians' Union

PR report

August – December 2023

Kindred.

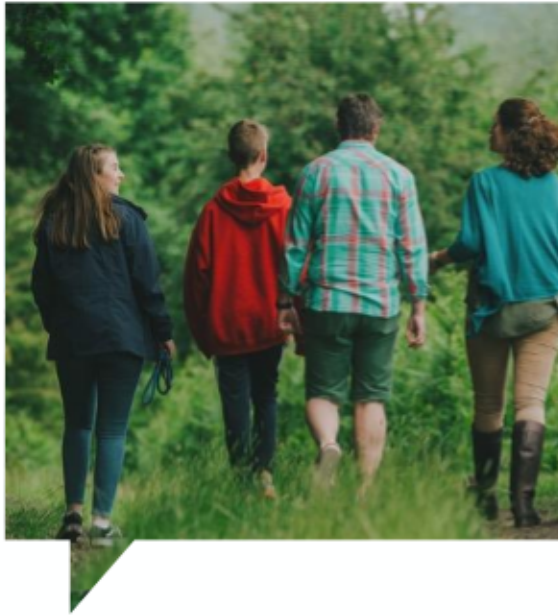


Activity highlights



204 pieces of coverage

Some coverage highlights this quarter include The Independent and Evening Standard covering the news of the ENO orchestra job cuts as well as the Stage's coverage of the Global Majority Insight report.



5 releases distributed

Releases distributed this quarter: Musicians' Census findings (Sept), Northern Ballet crisis funding (Sept), ENO orchestra cuts (Oct), Global Majority insight report (Nov) and Northern Ballet Newcastle stunt (Sept).



6 proactive stories pursued

Many stories were pursued this quarter including: MU Census findings report (Sept), ROH strike stunt (Sept), Northern Ballet funding crisis (Sept), ENO orchestra cuts (Oct), Global Majority Insight report (Nov) and Northern Ballet Newcastle stunt (Nov).



Nearly 110 million estimated reach

The coverage achieved was within a mixture of online and print spanning across both national and regional titles. From The Herald (print) to The Independent and Evening Standard.

Breakdown of coverage achieved: National x11, Trade x 20, Regional x 157, Consumer x 16.

Coverage highlights

Express & Star

Classical MUSIC

ARTS
PROFESSIONAL

S/O/S
SOUND ON SOUND

mixmag



INDEPENDENT

CLASSIC *f*M

THE YORKSHIRE POST

'Cultural vandalism': Northern Ballet accused over music cuts

News > UK

ENO plans to cut staff and put the rest on part-time contracts – union

ENO said it understands this is a 'very challenging and stressful time' for staff.

Charlotte McLaughlin • Friday 13 October 2023 20:40 BST

THE STAGE

'Ethnicity pay gap' and racism exposed in global majority musicians survey

NEWS NOV 16, 2023 BY GEORGIA LUCKHURST



Evening Standard

KentOnline

yahoo!

Music Week



MU press coverage

(Supported by Kindred)

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
SEPTEMBER						
<i>Musicians' Census initial findings</i>						
11.09	Digital Music News	UK Musicians' Census: Artists Average \$25,881 in Annual Music Earnings, Supplement Income with Freelance Gigs and 'Regular' Jobs	Trade	1,000	Naomi Pohl	Link
11.09	Classical Music	RESULTS OF FIRST EVER MUSICIANS' CENSUS REVEALED	Trade	1,000	Naomi Pohl	Link
11.09	Arts Professional	Third of UK musicians earn less than £14k	Trade	15,090	Naomi Pohl	Link
11.09	Complete Music Update	Musicians' Census sets out the financial challenges and career barriers faced by music-makers	Trade	39,150	Naomi Pohl	Link
11.09	The Herald	Concern as new survey finds 42% of musicians earn £14,000 a year	National (Scotland)	10,500	Naomi Pohl	Page 6
11.09	Slipped Disc	WHAT UK MUSICIANS EARN FROM MUSIC (NOT MUCH)	National	180,930	Naomi Pohl	Link
11.09	The Courier (Evening Telegraph)	43% of musicians earn less than £14,000 a year, survey finds	Regional	145,530	Naomi Pohl	Link
11.09	Express & Star	43% of musicians earn less than £14,000 a year, survey finds	Regional	432,150	Naomi Pohl	Link
11.09	Cork Live	43% of musicians earn less than £14,000 a year, survey finds	Regional	1,740	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
<i>Musicians' Census initial findings cont.</i>						
11.09	Evening Standard	43% of musicians earn less than £14,000 a year, survey finds	National	13,402,000	Naomi Pohl	Link
11.09	The Independent	43% of musicians earn less than £14,000 a year, survey finds	National	21,900,000	Naomi Pohl	Link
11.09	The Herald	Concern as new survey finds 43% of musicians earn £14,000 a year	National (Scotland)	10,500	Naomi Pohl	Page 6
11.09	Irish Independent	43% of musicians earn less than £14,000 a year, survey finds	National	9,500,000	Naomi Pohl	Link
11.09	Irish News	43% of musicians earn less than £14,000 a year, survey finds	National	365,490	Naomi Pohl	Link
11.09	Ireland Live	43% of musicians earn less than £14,000 a year, survey finds	National	126,630	Naomi Pohl	Link
11.09	Belfast Telegraph	43% of musicians earn less than £14,000 a year, survey finds	Regional	365,490	Naomi Pohl	Link
11.09	The Posts Home	43% of musicians earn less than £14,000 a year, survey finds	Regional	1,000	Naomi Pohl	Link
11.09	Shropshire Star	43% of musicians earn less than £14,000 a year, survey finds	Regional	126,630	Naomi Pohl	Link
11.09	Jersey Evening Post	43% of musicians earn less than £14,000 a year, survey finds	Regional	173,610	Naomi Pohl	Link
11.09	Yahoo Sports UK	43% of musicians earn less than £14,000 a year, survey finds	Consumer	N/A	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
<i>Musicians' Census initial findings cont.</i>						
11.09	MSN	43% of musicians earn less than £14,000 a year, survey finds	Consumer	N/A	Naomi Pohl	Link
11.09	Inkl	43% of musicians earn less than £14,000 a year, survey finds	Consumer	31,800	Naomi Pohl	Link
11.09	Music Week	UK Musicians' Census reveals insights on earnings and career barriers	Trade	1,000	Naomi Pohl	Link
11.09	The Stage	British musicians average £20.7k of annual earnings from music More than half of musicians forced to boost earnings with other income	Trade	114,900	Naomi Pohl	Link
11.09	Music Ally	British musicians average £20.7k of annual earnings from music	Trade	75,540	Naomi Pohl	Link
11.09	AOL UK	43% of musicians earn less than £14,000 a year, survey finds	Consumer	N/A	Naomi Pohl	Link
11.09	Kalkine Media	43% of musicians earn less than £14,000 a year, survey finds	Consumer	1,000	Naomi Pohl	Link
11.09	Vigour Times	Startling Results: Over 40% of Musicians Struggle to Earn Over £14,000 per Year, According to Survey	Consumer	94,350	Naomi Pohl	Link
12.09	Sound on Sound	Musicians' Census: Initial findings released	Trade	475,170	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
<i>Musicians' Census initial findings cont.</i>						
12.09	Classical FM	Almost half of working UK musicians earn less than £14,000 a year, shocking new census reveals	Consumer	1,600,000	Naomi Pohl	Link
12.09	Mixmag	ALMOST HALF OF WORKING MUSICIANS IN THE UK EARN LESS THAN £14K A YEAR	Trade	1,000	Naomi Pohl	Link
12.09	DJ Mag	Nearly half of working UK musicians earn less than £14,000, census finds	Trade	464,910	Naomi Pohl	Link
14.09	Portsmouth News	Musicians earning less than £14,000	Regional	6,640	N/A	Page 15
14.09	Guitar.com	Almost half of working musicians in the UK earn less than £14,000, new study finds	Trade	99,990	Naomi Pohl	Link
14.09	MusicTech	Almost half of working musicians can't afford equipment and transport, a study finds	Trade	1,000	Naomi Pohl	Link
<i>Northern Ballet funding crisis</i>						
29.09	Yorkshire Post	The Northern Ballet in Leeds makes redundancies, considers using recorded music and will 'reassess touring' due to cuts to its funding	Regional	1,000	N/A	Link
29.09	The Stage	Northern Ballet cuts back on live music against backdrop of 'rising costs'	Trade	114,900	N/A	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
OCTOBER						
<i>ENO job cuts</i>						
13.10	Rosshire journal	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	127,300	Jo Laverty	Link
13.10	The Argus	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	800,000	Jo Laverty	Link
13.10	MSN UK	ENO plans to cut staff and put the rest on part-time contracts – union	Consumer	N/A	Jo Laverty	Link
13.10	Perspective magazine	ENO plans to cut staff and put the rest on part-time contracts – union	Consumer	47,800	Jo Laverty	Link
13.10	Yahoo! Finance	ENO plans to cut staff and put the rest on part-time contracts – union	Consumer	N/A	Jo Laverty	Link
13.10	Yahoo! Movies UK	ENO plans to cut staff and put the rest on part-time contracts – union	Consumer	N/A	Jo Laverty	Link
13.10	Yahoo! News	ENO plans to cut staff and put the rest on part-time contracts – union	Consumer	N/A	Jo Laverty	Link
13.10	AOL UK	ENO plans to cut staff and put the rest on part-time contracts – union	Consumer	N/A	Jo Laverty	Link
13.10	Evening Standard	ENO plans to cut staff and put the rest on part-time contracts – union	National	13,402,000	Jo Laverty	Link
13.10	Arts Professional	ENO 'planning orchestra cuts' union claims	Trade	15,090	N/A	Link
13.10	News and Star	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Laverty	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	Herts Advertiser	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	164,100	Jo Lavery	Link
13.10	The National	ENO plans to cut staff and put the rest on part-time contracts – union	National (Scotland)	1,500,000	Jo Lavery	Link
13.10	Irish News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	365,490	Jo Lavery	Link
13.10	Guardian Series	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	30,360	Jo Lavery	Link
13.10	Hackney Gazette	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	156,400	Jo Lavery	Link
13.10	Islington Gazette	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	128,400	Jo Lavery	Link
13.10	Shropshire Star	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	550,000	Jo Lavery	Link
13.10	Express & Star	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	432,150	Jo Lavery	Link
13.10	Bracknell News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	338,400	Jo Lavery	Link
13.10	Guernsey Press	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	43,200	Jo Lavery	Link
13.10	Impartial Reporter	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	300,000	Jo Lavery	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	Great Yarmouth Mercury	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	222,858	Jo Lavery	Link
13.10	Weston Mercury	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	229,000	Jo Lavery	Link
13.10	Richmond and Twickenham Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	119,800	Jo Lavery	Link
13.10	Ely Standard	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	67,500	Jo Lavery	Link
13.10	Halesowen News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	96,400	Jo Lavery	Link
13.10	Falmouth Packet	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	60,480	Jo Lavery	Link
13.10	Northwich Guardian	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	301,000	Jo Lavery	Link
13.10	Salisbury Journal	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	634,500	Jo Lavery	Link
13.10	Wimbledon Guardian	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	10,590	Jo Lavery	Link
13.10	Messenger newspapers	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	217,600	Jo Lavery	Link
13.10	The Westmorland Gazette	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	477,000	Jo Lavery	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	NWE Mail	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	57,960	Jo Lavery	Link
13.10	This is Wiltshire	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	26,900	Jo Lavery	Link
13.10	Knutsford Guardian	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	63,400	Jo Lavery	Link
13.10	Largs and Millport News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	180,200	Jo Lavery	Link
13.10	Herald Series	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	30,800	Jo Lavery	Link
13.10	Rhyl Journal	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	290,900	Jo Lavery	Link
13.10	Maldon And Burnham Standard	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	217,700	Jo Lavery	Link
13.10	North Somerset Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	10,890	Jo Lavery	Link
13.10	Somerset County Gazette	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	42,400	Jo Lavery	Link
13.10	Bury Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	328,900	Jo Lavery	Link
13.10	Whitimes	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	419,600	Jo Lavery	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	Dunfermline press	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	338,700	Jo Laverty	Link
13.10	East Anglian Daily Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	500,000	Jo Laverty	Link
13.10	Times and Star	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	112,400	Jo Laverty	Link
13.10	Gazette Herald	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	207,600	Jo Laverty	Link
13.10	North Wales Pioneer	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	265,800	Jo Laverty	Link
13.10	Ilkley Gazette	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	4,710	Jo Laverty	Link
13.10	Peeblesshire News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	127,200	Jo Laverty	Link
13.10	Helensburgh Advertiser	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	58,800	Jo Laverty	Link
13.10	Wiltshire Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	448,300	Jo Laverty	Link
13.10	Romford Recorder	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	216,900	Jo Laverty	Link
13.10	Western Telegraph	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	331,600	Jo Laverty	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	Fakenham & Well Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	24,800	Jo Laverty	Link
13.10	Barry and District News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	61,900	Jo Laverty	Link
13.10	Thurrock Gazette	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	59,900	Jo Laverty	Link
13.10	Ipswich Star	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	997,900	Jo Laverty	Link
13.10	Bournemouth Daily Echo	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	625,000	Jo Laverty	Link
13.10	Borehamwood Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	23,500	Jo Laverty	Link
13.10	The Hunts Post	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	98,900	Jo Laverty	Link
13.10	Hampstead and Highgate	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	163,300	Jo Laverty	Link
13.10	St Helens Star	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	740,400	Jo Laverty	Link
13.10	Dudley News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	142,000	Jo Laverty	Link
13.10	Ayr Advertiser	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	159,300	Jo Laverty	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	County Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	569,600	Jo Lavery	Link
13.10	Cummock Chronicle	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	89,500	Jo Lavery	Link
13.10	Slough Observer	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	23,700	Jo Lavery	Link
13.10	Craven Herald	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	206,400	Jo Lavery	Link
13.10	Whitchurch Herald	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	79,800	Jo Lavery	Link
13.10	The Northern Echo	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,750,000	Jo Lavery	Link
13.10	Ardrossan Herald	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	90,200	Jo Lavery	Link
13.10	The Bolton News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	825,000	Jo Lavery	Link
13.10	Ealing Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	27,200	Jo Lavery	Link
13.10	Bromsgrove Advertiser	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	61,500	Jo Lavery	Link
13.10	York Press	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	850,000	Jo Lavery	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	St Albans and Harpenden Review	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	14,970	Jo Laverty	Link
13.10	Asian Image	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	24,780	Jo Laverty	Link
13.10	Andover Advertiser	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	16,200	Jo Laverty	Link
13.10	Irvine Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	12,420	Jo Laverty	Link
13.10	Dereham Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Laverty	Link
13.10	Southend Echo	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	126,630	Jo Laverty	Link
13.10	Alloa Advertiser	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	90,000	Jo Laverty	Link
13.10	Dumbarton and Vale of Leven Reporter	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	38,600	Jo Laverty	Link
13.10	Midweek Herald	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Laverty	Link
13.10	Cambs Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	12,630	Jo Laverty	Link
13.10	The Herald (Scotland)	ENO plans to cut staff and put the rest on part-time contracts – union	National (Scotland)	323,580	Jo Laverty	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	Dorset Echo	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	79,980	Jo Lavery	Link
13.10	Stowmarket Mercury	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link
13.10	Dunmow Broadcast	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	10,170	Jo Lavery	Link
13.10	News Shopper	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	70,890	Jo Lavery	Link
13.10	Wilts and Gloucestershire Standard	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link
13.10	Your Local Guardian	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	27,780	Jo Lavery	Link
13.10	Jersey Evening Post	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	173,610	Jo Lavery	Link
13.10	Barking and Dagenham Post	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	22,500	Jo Lavery	Link
13.10	Oxford Mail	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	172,920	Jo Lavery	Link
13.10	Milford Mercury	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link
13.10	Darlington & Stockton Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	14,280	Jo Lavery	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	Burnham and Highbridge Weekly News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link
13.10	Wirral Globe	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	25,380	Jo Lavery	Link
13.10	Wisbech Standard	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	11,520	Jo Lavery	Link
13.10	Hereford Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link
13.10	Brent & Kilburn Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	14,040	Jo Lavery	Link
13.10	Royston Crow	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	5,580	Jo Lavery	Link
13.10	Saffron Walden Reporter	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link
13.10	Chard and Ilminster news	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link
13.10	East Lothian Courier	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	29,700	Jo Lavery	Link
13.10	Daily Echo	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	155,340	Jo Lavery	Link
13.10	Free Press series	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	Ludlow Advertiser	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,620	Jo Laverty	Link
13.10	Warrington Guardian	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	2,070	Jo Laverty	Link
13.10	Reading Chronicle	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	41,430	Jo Laverty	Link
13.10	Lancashire Telegraph	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	135,030	Jo Laverty	Link
13.10	Eastern Daily Press	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	58,020	Jo Laverty	Link
13.10	Bucks Free Press	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	550,500	Jo Laverty	Link
13.10	Wrexham Leader	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	66,000	Jo Laverty	Link
13.10	Bury Mercury	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,860	Jo Laverty	Link
13.10	The Telegraph and Argus	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	292,020	Jo Laverty	Link
13.10	Sidmouth Herald	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	10,140	Jo Laverty	Link
13.10	Wales Farmer	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,920	Jo Laverty	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	Exmouth Journal	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	10,380	Jo Lavery	Link
13.10	North Norfolk News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	5,310	Jo Lavery	Link
13.10	Enfield Independent	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	12,870	Jo Lavery	Link
13.10	Clacton and Frinton Gazette	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	8,640	Jo Lavery	Link
13.10	Swindon Advertiser	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	117,840	Jo Lavery	Link
13.10	Keighley News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	28,770	Jo Lavery	Link
13.10	Clydebank Post	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	27,810	Jo Lavery	Link
13.10	South Wales Argus	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link
13.10	Watford Observer	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	51,240	Jo Lavery	Link
13.10	Bridport News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	9,210	Jo Lavery	Link
13.10	Basinstoke Gazette	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	69,450	Jo Lavery	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	Diss Mercury	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	2,100	Jo Lavery	Link
13.10	Stirling News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link
13.10	Iford Recorder	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	30,630	Jo Lavery	Link
13.10	North Wales Chronicle	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	13,110	Jo Lavery	Link
13.10	Kidderminster Shuffle	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link
13.10	Border Telegraph	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link
13.10	Halstead Gazette	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	6,900	Jo Lavery	Link
13.10	Tivyside Advertiser	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link
13.10	Penarth Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	24,960	Jo Lavery	Link
13.10	Cotswold Journal	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Lavery	Link
13.10	The Oldham Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	57,750	Jo Lavery	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	North Somerset Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	10,890	Jo Laverty	Link
13.10	Cork Live	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,740	Jo Laverty	Link
13.10	The Renfrewshire Gazette	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	17,850	Jo Laverty	Link
13.10	Wymondham and Attleborough Mercury	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Laverty	Link
13.10	Kent Online	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	369,030	Jo Laverty	Link
13.10	Opera Wire	ENO plans to cut staff and put the rest on part-time contracts – union	Trade	31,500	Jo Laverty	Link
13.10	This is Oxfordshire	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	12,690	Jo Laverty	Link
13.10	This is Local London	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	51,210	Jo Laverty	Link
13.10	Central Fife Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,860	Jo Laverty	Link
13.10	The Resident	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	202,321	Jo Laverty	Link
13.10	Hillingdon Times	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Laverty	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.10	Scottish Farmer	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	5,040	Jo Laverty	Link
13.10	Bicester Advertiser	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Laverty	Link
13.10	Peterborough Matters	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	7,350	Jo Laverty	Link
13.10	Ground News	ENO plans to cut staff and put the rest on part-time contracts – union	Regional	1,000	Jo Laverty	Link
14.10	Slipped Disc	MUSICIANS UNION LASHES OUT AT ENO CUTS	Trade	180,930	Naomi Pohl Glen Sheldon	Link
14.10	The Independent	ENO plans to cut staff and put the rest on part-time contracts – union	National	21,900,000	Jo Laverty	Link
14.10	Classic FM	English National Opera plans to axe 19 orchestra jobs and employ remaining musicians part-time	Consumer	1,600,000	Jo Laverty	Link
NOVEMBER						
13.11.23	Mixmag	85% OF MUSICIANS HAVE WITNESSED OR EXPERIENCED DISCRIMINATION, ACCORDING TO NEW DATA	Consumer	1,000	N/A	Link
14.11.23	Music Ally	MU, Help Musicians and BLiM publish Global Majorities report	Trade	75,540	N/A	Link
14.11.23	DJ Mag	85% of Global Majority musicians have witnessed or experienced discrimination, survey shows	Trade	464,910	N/A	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
15.11.23	Music Tech	Survey reveals 85% of Global Majority musicians have witnessed or experienced discrimination in the industry	Trade	1,000	Naomi Pohl	Link
16.11.23	The Stage	Ethnicity pay gap' and racism exposed in global majority musicians survey	Trade	114,900	N/A	Link



MU press coverage

(Non-Kindred)

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Coverage tracker (non-Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
AUGUST						
16.08	The Stage	Will Charing Cross Theatre's expansion reignite the musical experience?	Trade	400,000	N/A	Link
18.08	The Stage	Charing Cross Theatre's new orchestra size causes row over contracts	Trade	400,000	N/A	Link
20.08	The Scotsman	Under the Radar: Bird Cage Theatre	National	2,750,000	N/A	Link
20.08	Yahoo! News	Under the Radar: Bird Cage Theatre	Consumer	N/A	N/A	Link
30.08	Arts Professional	Northern Ireland: Resisting the cuts	Trade	81,500	N/A	Link
SEPTEMBER						
4.09	The Irish News	Musicians' Union stage panel and performances in Belfast	National	13,650	N/A	Link
4.09	Daily Star	AI 'singer' cuts deal for single	National	139,822	Naomi Pohl	Page 16
11.09	Daily Star	Musicians' Pay 'is way off-key'	National	139,822	Naomi Pohl	Page 14
11.09	The Guardian	Nearly half of working UK musicians earn less than £14,000, new census finds	National	4,600,000	Naomi Pohl	Link
11.09	Times Radio (Times news briefing)	Musicians' Census findings (News bulletin)	National	498,000	Naomi Pohl	News podcast
12.09	The Guardian	Nearly half of working UK musicians earn less than £14,000, survey finds	National	111,155	Naomi Pohl	N/A

Coverage tracker (non-Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
12.09	The i	Many Musicians only earn £14,000	National	128,494	Naomi Pohl	Page 2
14.09	The Telegraph	Nearly half of UK musicians earn less than £14k – we can't go on like this	National	8,283,000	Naomi Pohl	Link
17.09	Daily Mail	A quarter of musicians do not earn enough to support themselves and their families and almost half make less than £14,000 a year	National	24,700,000	Naomi Pohl	Link
28.09	Classical Music	ROH ORCHESTRA TAKES 'ACTION SHORT OF A STRIKE' AS PART OF PAY CAMPAIGN	Trade	15,300	N/A	Link
28.09	The Stage	ROH musicians poised for strike action in pay dispute	Trade	400,000	N/A	Link
28.09	Slipped Disc	ROYAL OPERA HOUSE DRESSES DOWN FOR AN ORCHESTRA STRIKE	Trade	322,083	N/A	Link
28.09	Sussex Bylines	Touring's off: but musicians turn up the volume on Brexit protest	National	N/A	Dave Webster	Link
OCTOBER						
2.10	This is Money	Musicians step up battle over AI produced songs This is Money	National	3,400,000	Phil Kear	Link
2.10	MSN UK	Musicians step up battle over AI produced songs This is Money	Consumer	N/A	Phil Kear	Link
2.10	BBC News Online	Northern Ballet music cuts are cultural vandalism - union	National	1,500,000,000	Naomi Pohl, Morris Stump	Link
12.10	Daily Mail	Woman reveals how musician she 'revered' tried to rape her when she was just 13 as classical music world has its own MeToo moment	National	24,700,000	N/A	Link
13.10	The Business Desk	Mayors to campaign on better visa rules for touring musicians	Trade	228,780	Naomi Pohl	Link

Coverage tracker (non-Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
15.10	The Stage	Bitter row at ENO as music director resigns abruptly in protest at planned cuts	Trade	114,900	N/A	Link
15.10	The Scotsman	Award-winning Scots singer Iona Fyfe warns SNP not to 'lose sight' of value of Scottish culture	National (Scotland)	712,500	Iona Fyfe	Link
15.10	Yahoo! News	Award-winning Scots singer Iona Fyfe warns SNP not to 'lose sight' of value of Scottish culture	Consumer	N/A	Iona Fyfe	Link
15.10	4 bars rest	Brabbins resigns as Music Director of English National Opera	Trade	40,380	N/A	Link
16.10	Classical Music	MARTYN BRABBINS RESIGNS AS ENO MUSIC DIRECTOR	Trade	2,400	Glen Sheldon	Link
16.10	The Independent	English National Opera in chaos after music director resigns suddenly over 'severe cuts'	National	N/A	N/A	Link
18.10	Mixmag	YOUTH MUSIC AWARDS ANNOUNCES 2023 WINNERS AT LONDON CEREMONY	Consumer	1,000	N/A	Link
19.10	The Stage	ENO lays out stark funding position as it warns cuts will impact all staff	Trade	114,900	N/A	Link
23.10	Birmingham World	BBC Doctors axed: Union claims the Midlands is worst served BBC region in the country	Regional	59,970	N/A	Link
23.10	Yahoo! News	BBC Doctors axed: Union claims the Midlands is worst served BBC region in the country	Consumer	N/A	N/A	Link
25.10	The Guardian	'His talent and enthusiasm never waned': Blood Brothers and Evita producer Bill Kenwright	National	4,600,000	N/A	Link

Coverage tracker (non-Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
November						
1.11	BBC Radio 4 - Front row	Naomi interview	National	N/A	Naomi Pohl	Audio
2.11	MSN UK	Proposed cuts to English National Opera would be 'disastrous', says union	National	N/A	N/A	Link
2.11	Southend Echo	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	126,630	N/A	Link
2.11	The Independent	Proposed cuts to English National Opera would be 'disastrous', says union	National	21,900,000	N/A	Link
2.11	Yahoo News!	Proposed cuts to English National Opera would be 'disastrous', says union	Consumer	N/A	N/A	Link
2.11	The National	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	476,520	N/A	Link
2.11	Somerset Country Gazette	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	43,680	N/A	Link
2.11	Times and Star	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	19,530	N/A	Link
2.11	Telegraph and Argus	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	292,020	N/A	Link
2.11	Inverness Courier	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	45,600	N/A	Link
2.11	News Shopper	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	70,890	N/A	Link
2.11	The Northern Echo	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	Jersey Evening Post	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	173,610	N/A	Link

Coverage tracker (non-Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
2.11	Swindon Advertiser	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	117,840	N/A	Link
2.11	News and Star	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	York Press	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	110,130	N/A	Link
2.11	Lancashire Telegraph	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	135,030	N/A	Link
2.11	Daily Echo	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	155,340	N/A	Link
2.11	Shropshire Star	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	126,630	N/A	Link
2.11	AOL UK	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	N/A	N/A	Link
2.11	Oxford Mail	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	172,920	N/A	Link
2.11	Yahoo! Style	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	N/A	N/A	Link
2.11	NWE Mail	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	57,960	N/A	Link
2.11	Worcester News	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	66,270	N/A	Link
2.11	Irish News	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	13,650	N/A	Link
2.11	East London Advertiser	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	24,750	N/A	Link

Coverage tracker (non-Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
2.11	Guardian Series	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	30,360	N/A	Link
2.11	Glasgow Times	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	266,580	N/A	Link
2.11	Wandsworth Guardian	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	32,190	N/A	Link
2.11	The Argus	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	197,970	N/A	Link
2.11	East Anglian Daily Times	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	108,390	N/A	Link
2.11	County Times	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	42,780	N/A	Link
2.11	Express & Star	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	432,150	N/A	Link
2.11	Epping Forest Guardian	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	8,970	N/A	Link

Coverage tracker (non-Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
2.11	Bournemouth Echo	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	240,750	N/A	Link
2.11	Barking and Dagenham Post	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	22,500	N/A	Link
2.11	Echo News	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	126,630	N/A	Link
2.11	North Wales Chronicle	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	13,110	N/A	Link
2.11	Ealing Times	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	16,500	N/A	Link
2.11	Salisbury Journal	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	42,810	N/A	Link
2.11	Wharfedale Observer	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	5,520	N/A	Link
2.11	Bury Times	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	28,020	N/A	Link
2.11	Perspective Magazine	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link

Coverage tracker (non-Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
2.11	Thurrock Gazette	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	8,970	N/A	Link
2.11	Knutsford Guardian	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	10,410	N/A	Link
2.11	South Wales Argus	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	Gazette and Herald	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	28,830	N/A	Link
2.11	Jersey Evening Post	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	173,610	N/A	Link
2.11	Border Counties Advertiser	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	12,840	N/A	Link
2.11	Wymondham and Attleborough Mercury	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	St Helen Star	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	78,540	N/A	Link

Coverage tracker (non-Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
2.11	Malvern Gazette	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	7,560	N/A	Link
2.11	Wirral Globe	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	Gazette News	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	44,310	N/A	Link
2.11	Stroud News and Journal	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	20,370	N/A	Link
2.11	Dumbarton Reporter	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	19,440	N/A	Link
2.11	Cumnock Chronicle	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	This is Wiltshire	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	Craven Heald	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	17,010	N/A	Link
2.11	Peebleshire News	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	This is Local London	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	51,210	N/A	Link
2.11	Runcorn and Widnes World	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	Ardrossan Herald	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link

Coverage tracker (non-Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
2.11	Warrington Guardian	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	116,970	N/A	Link
2.11	Witney Gazette	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	4,560	N/A	Link
2.11	Asian Image	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	24,780	N/A	Link
2.11	Brentwood Live	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	Herald Series	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	9,090	N/A	Link
2.11	Bicester Advertiser	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	4,230	N/A	Link
2.11	Cork Live	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,740	N/A	Link
2.11	Ireland Live	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	Penarth Times	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	Saffron Walden Reporter	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	Gazette Series	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	36,120	N/A	Link

Coverage tracker (non-Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
2.11	Dudley News	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	14,430	N/A	Link
2.11	Guernsey Press	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	1,000	N/A	Link
2.11	MSN UK	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	N/A	N/A	Link
2.11	Kent Online	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	369,030	N/A	Link
2.11	Yahoo Style UK	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	N/A	N/A	Link
2.11	Royston Crow	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	5,580	N/A	Link
2.11	The Gazette	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	17,850	N/A	Link
2.11	South Wales Guardian	Proposed cuts to English National Opera would be 'disastrous', says union	Regional	9,960	N/A	Link
7.11	Classic FM	Sheku Kanneh-Mason, barred from boarding flight with cello, calls for better airline protocol	Consumer	N/A	N/A	Link
7.11	BBC Radio 4 - Front Row	Arts Council funding announcement	National	N/A	N/A	Audio
8.11	The Journal	Arts cuts run deeper than numbers	Regional	4,000	N/A	Page 15
15.11	Third Sector	English National Opera income up by almost £14m last year	Trade	143,880	N/A	Link

Coverage tracker (non-Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
17.11	ITVX	Calls for more free music lessons as learning an instrument becomes more expensive	National	12,500,000	N/A	Link
23.11	Classical Music	THIRD OF UK MUSICIANS EXPERIENCING POOR MENTAL WELLBEING	Trade	2,400	N/A	Link
23.11	Daily Star	Threat to wellbeing of musos	National	139,822	Naomi Pohl	Page 21
24.11	Daily Mail (This is Money)	Spotify royalty shake-up: How streaming giant makes its money	National	3,400,000	Naomi Pohl	Link
24.11	The Guardian	Nearly a third of professional UK musicians report poor mental wellbeing	National	4,600,000	N/A	Link
28.11	Far Out magazine	Survey reveals 23% of musicians can't support themselves or their families	Consumer	4,020	N/A	Link
28.11	Mixmag	30% OF UK MUSICIANS REPORT POOR MENTAL WELLBEING	Consumer	1,000	N/A	Link

Coverage tracker (non-Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
DECEMBER						
2.12	The Guardian	Festival organisers sound alarm as big-name artists shun their events	National	35,300,000	Kelly Wood	Link
3.12	Sky News	Britain's musicians facing existential career crisis	National	40,000,000	Chris Walters	Link
3.12	Yahoo! News	Britain's musicians facing existential career crisis	Consumer	N/A	Chris Walters	Link
5.12	Dazed	Inside dance music's hidden mental health crisis	Consumer	15,900	N/A	Link
12.12	LSI Online	The Week in Light & Sound	Trade	50,800	N/A	Link

Upcoming focus areas



Musicians' Census Insight Reports

With further insight reports expected to be released in 2024 off the back of the Musicians' Census results, we will hopefully be able to do a push to friendlies (national and trade), and weave into commentary for proactive opportunities and future media materials.



Ongoing industrial issues

We will continue to be reactive to ongoing industrial issues facing musicians across the UK – such as the protection of ENO and Northern Ballet jobs. We will pitch media comment and interview opportunities with various spokespeople to engage on the issues with a call to action on the steps UK Government can make to better protect musicians' jobs.



Media training for MU staff

With it often being the case that media will need access to spokespeople for interview at short notice, we will look to organise media training for MU staff in the coming months, so that we can call on a number of individuals within the organisation in order to fulfil potential interview requests swiftly.

Thank you.

Any questions?