

Musicians' Union

PR report

April – July 2023

Kindred.



Activity highlights



182 pieces of coverage

Highlights include coverage in nationals such as the Independent, Evening Standard, Daily Telegraph and The Times.

Breakdown of coverage achieved: National x 7, Trade x 14, Regional x 161.



4 press releases / comments distributed

This activity covered the following announcements:

- BBC Singers development (April)
- ENO funding (May)
- MU refugee membership launch (May)
- Save Brixton [Hill] Studios (June)



> 98.8 million estimated reach

With several pieces of national coverage, predominantly online, earned media amassed an estimated reach of just under 100 million during this 4-month period. Strong contacts at the nationals and news wires such as PA Media helped make this possible.

Coverage highlights



INDEPENDENT

News > UK

English National Opera to receive up to £24 million to support new base outside London

It comes after the ACE announced plans in November to remove the opera company as a national portfolio organisation.



The [English National Opera](#) is to receive funding of up to £24 million from [Arts Council England \(ACE\)](#) to support its move to a new base outside of London.

On Wednesday, the opera company announced it has been invited to apply for the investment funds which would start in 2024 for three years in addition to the £11.46 million already agreed for 2023/24.

The Guardian

BBC changes course on proposed cuts to English orchestras

Corporation says it will work with union to find alternatives to 20% reduction in roles



The BBC has changed course on its proposed cuts to BBC English orchestras after pressure from musicians, the public and politicians.

The cuts, which were announced in March, would have reduced roles in the BBC Symphony, Concert and Philharmonic orchestras by 20%.

On Thursday, the corporation said that while it needed to make savings, it was committed to working with the Musicians' Union to explore alternatives to what had been proposed.

The Telegraph

BBC changes its tune on orchestra cuts

Corporation retreats on downsizing the Symphony, Concert and Philharmonic orchestras after backlash from musicians

By Craig Simpson
13 April 2023 - 6:07pm



Margyn Brabbins conducts the BBC Symphony Orchestra, which now looks to have avoided cuts thanks to a climbdown by the corporation | [Credit: Mark Allen](#)

The BBC has backed down over planned cuts to its in-house orchestras.

Cuts included in a new cost-saving "classical strategy" announced by executives in March [would have slimmed down](#) the Symphony, Concert and Philharmonic orchestras by 20 per cent.

Plans to offer voluntary redundancy to salaried musicians in these ensembles have now been put on hold, with BBC bosses set to rethink the cuts [following a backlash from the classical community](#).

Sir Simon Rattle, Britain's pre-eminent conductor, had [even considered boycotting the BBC Proms](#) to protest against the decision to downsize.

Coverage highlights



MU launch Refugee Musician Membership

Free one-year membership for refugee musicians

Published 21/6/23



The **Musicians' Union** have launched a new scheme in a partnership with Counterpoint Arts, providing refugee musicians with one a one-year MU membership at no cost. Musicians escaping famine, conflict and persecution will gain full access to the MU's services, including contract advice, legal advice and insurance cover relating to their work as musicians.

“We're delighted to be collaborating with the MU on their offer of free membership for refugees who are professional musicians. Access to information, contacts and support is so important for people who are seeking sanctuary, and with the MU's support many more musicians will now be able to share their work with the public. This initiative is also a statement of solidarity from the MU and the wide community of musicians they represent, and a strong commitment to a spirit of welcome and inclusivity.” - **Almir Koldzic, Counterpoints Arts Director**

Classical MUSIC

MUSICIANS' UNION LAUNCHES REFUGEE MUSICIANS MEMBERSHIP SCHEME

Florence Lockheart
THURSDAY, JUNE 1, 2023

The initiative will give refugee musicians full access to the MU's services for free for a year



Susanne Xia performs at Refugee Week 2023's Artists Scratch Showcase presented by Awate, Counterpoints Arts, Southbank Centre and TekstLab (Image courtesy of the MU)

ARTS PROFESSIONAL

Free Musicians Union membership for refugees

The Musicians Union (MU) is offering refugees a year's free membership.

The scheme, which launched last week, allows musicians escaping famine, conflict and persecution to have full access to the MU's advice and services including contract advice, legal advice and insurance cover relating to their work as musicians.

Brixton Buzz

Musicians' Union urges action to save Brixton Hill Studios from closure

Fri 23rd June, 2023 - by mike urban - Leave a Comment



Musicians' Union is urging action to save Brixton Hill Studios from closure, saying that "extortionate rent increases and lack of negotiation threaten access to cultural enrichment."



Doone the Rabbit Hole festival 'has amassed over £1m of unpaid bills'

Organisers blamed a 'campaign of misinformation' from the Bectu union for the festival's downfall.

Unions have claimed a cancelled music festival has amassed over £1m of unpaid bills over the last few years and deposits to performers have not been paid upfront.

Doone the Rabbit Hole was set to return to the Cardross Estate in Stirling from July 21 until July 23.



MU press coverage

(Supported by Kindred)

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
APRIL						
<i>ENO funding announcement</i>						
12.04	The Stage	ENO agrees to move out of London in £24m deal with Arts Council	Trade	400,000	Jamie Pullman	Link
12.04	Grampian Online	English National Opera to receive up to £24 million to support new base outside London	Regional	56,600	Jamie Pullman	Link
12.04	Ireland Live	English National Opera to receive up to £24 million to support new base outside London	Regional	62,900	Jamie Pullman	Link
12.04	Strathspey Herald	English National Opera to receive up to £24 million to support new base outside London	Regional	42,400	Jamie Pullman	Link
12.04	Northern Times	English National Opera to receive up to £24 million to support new base outside London	Regional	67,700	Jamie Pullman	Link
12.04	Inverness Courier	English National Opera to receive up to £24 million to support new base outside London	Regional	528,300	Jamie Pullman	Link
12.04	John O Groat Journal and Caithness Courier	English National Opera to receive up to £24 million to support new base outside London	Regional	155,000	Jamie Pullman	Link
12.04	Northern Scot	English National Opera to receive up to £24 million to support new base outside London	Regional	197,900	Jamie Pullman	Link
12.04	Jersey Evening Post	English National Opera to receive up to £24 million to support new base outside London	Regional	670,000	Jamie Pullman	Link
12.04	Guernsey Press	English National Opera to receive up to £24 million to support new base outside London	Regional	43,200	Jamie Pullman	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
12.04	Kent Online	English National Opera to receive up to £24 million to support new base outside London	Regional	2,250,000	Jamie Pullman	Link
12.04	Shropshire Star	English National Opera to receive up to £24 million to support new base outside London	Regional	550,000	Jamie Pullman	Link
12.04	Belfast Telegraph	English National Opera to receive up to £24 million to support new base outside London	Regional	1,608,200	Jamie Pullman	Link
12.04	Evening Standard	English National Opera to receive up to £24 million to support new base outside London	National	6,400,000	Jamie Pullman	Link
12.04	The Independent	English National Opera to receive up to £24 million to support new base outside London	National	6,585,000	Jamie Pullman	Link
12.04	Classical Music	ENO TO SECURE £24 MILLION IN ACE FUNDING IN 2024	Trade	15,300	Jamie Pullman	Link
12.04	Arts Professional	Additional £24m set aside for English National Opera	Trade	81,500	Jamie Pullman	Link
13.04	Digital Music News	English National Opera Bags £24M From Arts Council England – Musicians’ Union Says It’s Not Enough	Trade	416,800	Ashley King	Link
<i>BBC Singers update</i>						
13.04	News Shopper	BBC commits to exploring ‘alternatives’ to proposed classical performer job cuts	Regional	909,700	Naomi Pohl	Link
13.04	Weston Mercury	BBC commits to exploring ‘alternatives’ to proposed classical performer job cuts	Regional	229,000	Naomi Pohl	Link
13.04	The Inverness Courier	BBC commits to exploring ‘alternatives’ to proposed classical performer job cuts	Regional	528,300	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	Chard and Ilminster news	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	100,500	Naomi Pohl	Link
13.04	Cork Live	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	19,900	Naomi Pohl	Link
13.04	Classical Music	BBC TO 'EXPLORE ALTERNATIVES' TO PROPOSED REDUNDANCIES IN BROADCASTER'S ENGLISH ORCHESTRAS	Trade	15,300	Naomi Pohl	Link
13.04	Redditch Advertiser	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	140,700	Naomi Pohl	Link
13.04	Isle of Wight County Press	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	707,700	Naomi Pohl	Link
13.04	Newham Recorder	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	11,090	Naomi Pohl	Link
13.04	Ilford Recorder	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	133,100	Naomi Pohl	Link
13.04	Messenger newspapers	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	217,600	Naomi Pohl	Link
13.04	North Wales Pioneer	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	265,800	Naomi Pohl	Link
13.04	Times Series	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	33,180	Naomi Pohl	Link
13.04	Peterborough Matters	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	26,100	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	Eastern Daily Press	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	58,020	Naomi Pohl	Link
13.04	The Comet	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	347,100	Naomi Pohl	Link
13.04	Belfast Telegraph	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	1,608,200	Naomi Pohl	Link
13.04	Shropshire Star	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	550,000	Naomi Pohl	Link
13.04	Stroud News and Journal	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	185,400	Naomi Pohl	Link
13.04	Impartial Reporter	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	300,000	Naomi Pohl	Link
13.04	Hampshire Chronicle	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	395,200	Naomi Pohl	Link
13.04	Bury Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	328,900	Naomi Pohl	Link
13.04	Bucks Free Press	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	550,000	Naomi Pohl	Link
13.04	NWE Mail	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	57,960	Naomi Pohl	Link
13.04	Norwich Evening News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	247,825	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	Border Telegraph	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	241,900	Naomi Pohl	Link
13.04	Craven Herald	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	206,400	Naomi Pohl	Link
13.04	Richmond and Twickenham Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	119,800	Naomi Pohl	Link
13.04	Ely Standard	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	67,500	Naomi Pohl	Link
13.04	The Westmorland Gazette	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	477,000	Naomi Pohl	Link
13.04	Islington Gazette	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	128,400	Naomi Pohl	Link
13.04	Thurrock Gazette	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	59,900	Naomi Pohl	Link
13.04	Kidderminster Shuffle	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	295,800	Naomi Pohl	Link
13.04	Barry and District News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	61,900	Naomi Pohl	Link
13.04	Wharfedale Observer	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	33,800	Naomi Pohl	Link
13.04	Your Local Guardian	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	218,300	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	Runcorn and Widnes World	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	318,300	Naomi Pohl	Link
13.04	Halesowen News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	96,400	Naomi Pohl	Link
13.04	Ealing Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	27,200	Naomi Pohl	Link
13.04	Harrow Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	169,400	Naomi Pohl	Link
13.04	Glasgow Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	750,000	Naomi Pohl	Link
13.04	Gazette Herald	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	207,600	Naomi Pohl	Link
13.04	Tivyside Advertiser	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	78,600	Naomi Pohl	Link
13.04	Great Yarmouth Mercury	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	222,858	Naomi Pohl	Link
13.04	Falmouth Packet	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	60,480	Naomi Pohl	Link
13.04	The Oldham Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	265,500	Naomi Pohl	Link
13.04	Bracknell News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	338,400	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	News and Star	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	475,000	Naomi Pohl	Link
13.04	Surrey Comet	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	244,300	Naomi Pohl	Link
13.04	Enfield Independent	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	70,000	Naomi Pohl	Link
13.04	South Wales Guardian	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	67,400	Naomi Pohl	Link
13.04	Watford Observer	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	300,000	Naomi Pohl	Link
13.04	Echo News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	126,630	Naomi Pohl	Link
13.04	Dudley News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	142,000	Naomi Pohl	Link
13.04	Herts Advertiser	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	164,100	Naomi Pohl	Link
13.04	County Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	569,600	Naomi Pohl	Link
13.04	Chester Standard	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	772,100	Naomi Pohl	Link
13.04	Northwich Guardian	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	301,000	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	Wisbech Standard	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	51,900	Naomi Pohl	Link
13.04	Basingstoke Gazette	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	349,900	Naomi Pohl	Link
13.04	Salisbury Journal	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	634,500	Naomi Pohl	Link
13.04	Ledbury Reporter	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	63,800	Naomi Pohl	Link
13.04	The Northern Echo	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	1,750,000	Naomi Pohl	Link
13.04	Ardrossan Herald	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	90,200	Naomi Pohl	Link
13.04	Slough Observer	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	23,700	Naomi Pohl	Link
13.04	Rhyl Journal	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	290,900	Naomi Pohl	Link
13.04	North Wales Chronicle	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	113,500	Naomi Pohl	Link
13.04	Daily Echo	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	3,400,000	Naomi Pohl	Link
13.04	Witney Gazette	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	98,100	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	Border Counties Advertiser	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	116,000	Naomi Pohl	Link
13.04	Wimbledon Guardian	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	10,590	Naomi Pohl	Link
13.04	Somerset County Gazette	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	42,400	Naomi Pohl	Link
13.04	Malvern Gazette	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	74,100	Naomi Pohl	Link
13.04	Wrexham Leader	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	375,000	Naomi Pohl	Link
13.04	Borehamwood Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	23,500	Naomi Pohl	Link
13.04	Wiltshire Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	448,300	Naomi Pohl	Link
13.04	Times and Star	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	112,400	Naomi Pohl	Link
13.04	Keighley News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	247,300	Naomi Pohl	Link
13.04	Irvine Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	90,000	Naomi Pohl	Link
13.04	Wandsworth Guardian	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	32,190	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	East Lothian Courier	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	442,500	Naomi Pohl	Link
13.04	Western Telegraph	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	331,600	Naomi Pohl	Link
13.04	Free Press series	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	16,400	Naomi Pohl	Link
13.04	Wirral Globe	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	300,000	Naomi Pohl	Link
13.04	Darlington and Stockton Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	76,100	Naomi Pohl	Link
13.04	Epping Forest Guardian	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	24,500	Naomi Pohl	Link
13.04	Oxford Mail	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	725,000	Naomi Pohl	Link
13.04	Knutsford Guardian	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	63,400	Naomi Pohl	Link
13.04	The Argus	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	800,000	Naomi Pohl	Link
13.04	Herald Series	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	30,800	Naomi Pohl	Link
13.04	Burnham and Highbridge Weekly News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	11,100	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	Braintree and Witham times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	177,300	Naomi Pohl	Link
13.04	Bridgwater Mercury	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	185,200	Naomi Pohl	Link
13.04	Stourbridge news	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	164,600	Naomi Pohl	Link
13.04	Clacton and Frinton Gazette	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	155,100	Naomi Pohl	Link
13.04	Yeovil Express	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	13,900	Naomi Pohl	Link
13.04	Maldon And Burnham Standard	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	217,700	Naomi Pohl	Link
13.04	John O Groat Journal and Caithness Courier	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	155,000	Naomi Pohl	Link
13.04	Andover Advertiser	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	127,900	Naomi Pohl	Link
13.04	Dorset Echo	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	525,000	Naomi Pohl	Link
13.04	Peeblesshire News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	127,200	Naomi Pohl	Link
13.04	Rosshire journal	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	127,300	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	Wiltgloss Standard	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	295,000	Naomi Pohl	Link
13.04	South Wales Argus	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	2,800,000	Naomi Pohl	Link
13.04	The Bolton News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	825,000	Naomi Pohl	Link
13.04	Wymondham and Attleborough Mercury	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	49,300	Naomi Pohl	Link
13.04	This is Local London	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	218,300	Naomi Pohl	Link
13.04	Worcester News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	350,000	Naomi Pohl	Link
13.04	Cambs Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	38,600	Naomi Pohl	Link
13.04	Guernsey Press	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	43,200	Naomi Pohl	Link
13.04	Bournemouth Echo	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	2,500,000	Naomi Pohl	Link
13.04	Dumbarton Reporter	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	38,600	Naomi Pohl	Link
13.04	Dereham Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	32,400	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	Asian Image	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	60,600	Naomi Pohl	Link
13.04	Helensburgh Advertiser	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	58,800	Naomi Pohl	Link
13.04	This is Wiltshire	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	26,900	Naomi Pohl	Link
13.04	Gazette Series	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	36,120	Naomi Pohl	Link
13.04	Hereford Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	1,200,000	Naomi Pohl	Link
13.04	The Telegraph and Argus	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	4,200,000	Naomi Pohl	Link
13.04	Jersey Evening Post	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	670,000	Naomi Pohl	Link
13.04	Lancashire Telegraph	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	1,050,000	Naomi Pohl	Link
13.04	Warrington Guardian	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	350,000	Naomi Pohl	Link
13.04	Evesham Journal	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	93,900	Naomi Pohl	Link
13.04	Stowmarket Mercury	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	7,200	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	Hexham Courant	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	143,200	Naomi Pohl	Link
13.04	Alloa Advertiser	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	90,000	Naomi Pohl	Link
13.04	Barrhead News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	153,200	Naomi Pohl	Link
13.04	Whitehaven News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	247,900	Naomi Pohl	Link
13.04	St Albans and Harpenden Review	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	34,200	Naomi Pohl	Link
13.04	Ludlow Advertiser	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	12,300	Naomi Pohl	Link
13.04	Whitchurch Herald	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	79,800	Naomi Pohl	Link
13.04	Harwich and Manningtree Standard	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	57,300	Naomi Pohl	Link
13.04	York Press	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	850,000	Naomi Pohl	Link
13.04	Bridport News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	92,800	Naomi Pohl	Link
13.04	Cotswold Journal	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	37,400	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	Ipswich Star	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	997,900	Naomi Pohl	Link
13.04	Gazette News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	1,200,000	Naomi Pohl	Link
13.04	Kent Online	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	2,250,000	Naomi Pohl	Link
13.04	Redhill And Reigate Life	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	1,470	Naomi Pohl	Link
13.04	East Kilbride Connect	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	3,000	Naomi Pohl	Link
13.04	Suffolk News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	645,900	Naomi Pohl	Link
13.04	Ilkley Gazette	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	4,710	Naomi Pohl	Link
13.04	News chain	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	19,260	Naomi Pohl	Link
13.04	Central Fife times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	75,900	Naomi Pohl	Link
13.04	Bromsgrove Advertiser	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	61,500	Naomi Pohl	Link
13.04	Cummock Chronicle	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	89,500	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
13.04	Chelmsford Weekly News	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	67,400	Naomi Pohl	Link
13.04	Hillingdon Times	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	25,400	Naomi Pohl	Link
13.04	Opera wire	BBC to Consult Musicians' Union on Alternative Models for Cuts to English Orchestras and BBC Singers	Trade	268,300	Naomi Pohl	Link
14.04	Limelight magazine	The BBC thoroughly Rattled	Trade	78,400	Naomi Pohl	Link
13.04	Express & Star	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	Regional	1,100,000	Naomi Pohl	Link
13.04	The Times	BBC Orchestra cuts paused for talks with musicians union	National	8,850,000	Naomi Pohl	Link
13.04	The Guardian	BBC changes course on proposed cuts to English orchestras	National	4,600,000	Naomi Pohl	Link
13.04	Evening Standard	BBC commits to exploring 'alternatives' to proposed classical performer job cuts	National	6,400,000	Naomi Pohl	Link
13.04	Daily Telegraph	BBC changes its tune on orchestra cuts	National	675,000	Naomi Pohl	Link
MAY						
<i>ENO relocation</i>						
3.05	Record of the Day	Entertainment unions call on Arts Council England to safeguard ENO's future	Trade	37,139	Naomi Pohl	Link

Coverage tracker (Kindred support)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
4.05	Classical Music	ENTERTAINMENT UNIONS CALL ON ACE TO OFFER 'REALISTIC STRATEGY' FOR ENO	Trade	15,300	Naomi Pohl	Link
JUNE						
<i>MU Refugee Membership launch</i>						
1.06	Classical Music	MUSICIANS' UNION LAUNCHES REFUGEE MUSICIANS MEMBERSHIP SCHEME	Trade	15,300	John Shortell	Link
5.06	Arts Professional	Free Musicians Union membership for refugees	Trade	81,500	John Shortell	Link
22.06	Sound on Sound	MU launch Refugee Musician Membership	Trade	300,000	John Shortell	Link
<i>Doone the Rabbit Hole festival cancellation</i>						
22.06	Festival Insights	DTRH Organisers Blame Union Boycott For Cancellation	Trade	29,000	N/A	Link
22.06	STV	Doone the Rabbit Hole festival 'has amassed over £1m of unpaid bills'	National (Scotland)	3,300,000	N/A	Link
<i>Brixton Hill Studios prospective closure</i>						
23.06	Brixton Buzz	Musicians' Union urges action to save Brixton Hill Studios from closure	Regional	78,400	Kelly Wood	Link
23.06	Complete Music Update	Musicians' Union urges music community to get behind Brixton Hill Studios as it faces closure	Trade	86,190	Kelly Wood	Link



MU press coverage

(Non-Kindred)

Coverage tracker (non Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
APRIL						
4.04	Slipped Disc	MU: MUSICIANS' FAITH IN THE BBC HAS BEEN UNDERMINED	Trade	322,083	Naomi Pohl	Link
5.04	Classical Music	MUSICIANS' MENTAL HEALTH MONTH CAMPAIGN RETURNS THIS MONTH	Trade	96,684	N/A	Link
5.04	The Violin Channel	The UK's Young Classical Artists Trust Launches Musicians' Mental Health Month	Trade	41,790	N/A	Link
5.04	Complete Music Update	Musicians' Union says leaked documents containing further changes to BBC's orchestras likely outline earlier rejected plans	Trade	86,190	N/A	Link
12.04	The Times	ENO to leave London by 2026 under £24m deal	National	8,850,000	Naomi Pohl	Link
15.04	Huddersfield Hub	LENNIE STREET WILL BRING THE HOUSE DOWN AT LOVE MUSIC HATE RACISM EVENT AT SMILE BAR IN HUDDERSFIELD	Regional	37,500	N/A	Link
15.04	Kirklees Local TV	Love Music Hate Racism Takes Center Stage in Crisis Music Tour Music in the Hudd	Regional	1,770	N/A	Link
20.04	The Guardian	Female conductors to open and close BBC Proms for first time	National	4,600,000	N/A	Link
20.04	Yahoo Finance	Proms 2023: Female conductors to open and close festival for the first time	Consumer	N/A	N/A	Link

Coverage tracker (non Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
24.04	Daily Mail	I'm going to have to cut you off there!': Awkward moment Radio 4 host Justin Webb interrupts ex-colleague Will Gompertz after guest claims 'you could get rid of 20 middle management at the BBC and you wouldn't notice any difference'	National	90,125,000	N/A	Link
27.04	Music Week	Ivors Academy CEO Graham Davies on his hopes for streaming reform	Trade	94,320	N/A	Link
28.04	Mix magazine	Music Producers Guild Hands Out 2023 MPG Awards	Trade	139,200	N/A	Link
MAY						
3.05	Slipped Disc	HARD TIMES FOR THE BBC'S SIMON WEBB	Trade	322,083	N/A	Link
9.05	Secret Manchester	Manchester Jazz Festival Returns To The City This Month Complete With A Piano Trail Walking Tour	Consumer	500	N/A	Link
11.05	The Independent	'Alternative funding models' for BBC Singers being considered	National	6,585,000	N/A	Link
14.05	The Observer / Guardian online	'I felt so betrayed': classical musician forced out of London flat after noise complaints	National	4,600,000	Naomi Pohl	Link
18.05	Slipped Disc	BBC PROPOSES TO MOVE ORCHESTRA TO NOTTINGHAM	Trade	322,083	Naomi Pohl	Link
19.05	Music Ally	MU and Black Lives in Music investigate racial-profiling reports	Trade	539,126	Naomi Pohl	Link

Coverage tracker (non Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
22.05	Complete Music Update	MU and Black Lives In Music contact London mayor Sadiq Kahn over "Form 696 by stealth" concerns	Trade	86,190	N/A	Link
24.05	Evening Standard	Perpetrators promoted while female victims exit music industry, inquiry hears	National	6,400,000	John Shortell	Link
24.05	Irish News	Perpetrators promoted while female victims exit music industry, inquiry hears	National (Ireland)	1,900,000	John Shortell	Link
24.05	The Independent	Perpetrators promoted while female victims exit music industry, inquiry hears	National	6,585,000	John Shortell	Link
24.05	Express & Star	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	1,100,000	John Shortell	Link
24.05	Yahoo! Style	Perpetrators promoted while female victims exit music industry, inquiry hears	Consumer	N/A	John Shortell	Link
24.05	Perspective Magazine	Perpetrators promoted while female victims exit music industry, inquiry hears	Consumer	500	John Shortell	Link
24.05	Jersey Evening Post	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	670,000	John Shortell	Link
24.05	This is Wiltshire	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	26,900	John Shortell	Link
24.05	Leigh Journal	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	157,800	John Shortell	Link
24.05	Redditch Advertiser	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	140,700	John Shortell	Link

Coverage tracker (non Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
24.05	Kalkine Media	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	500	John Shortell	Link
24.05	News Chain	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	19,260	John Shortell	Link
24.05	Richmond & Twickenham Times	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	119,800	John Shortell	Link
24.05	Bucks Free Press	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	550,000	John Shortell	Link
24.05	Harwich and Manningtree Standard	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	57,300	John Shortell	Link
24.05	Evesham Journal	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	10,200	John Shortell	Link
24.05	Brentwood Live	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	500	John Shortell	Link
24.05	Free Press Series	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	16,400	John Shortell	Link
24.05	Bridgwater Mercury	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	185,200	John Shortell	Link
24.05	Whitney Gazette	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	4,560	John Shortell	Link
24.05	Hillingdon Times	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	25,400	John Shortell	Link

Coverage tracker (non Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
24.05	Cork Live	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	19,900	John Shortell	Link
24.05	Shropshire Star	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	550,000	John Shortell	Link
24.05	Yahoo! Movies	Perpetrators promoted while female victims exit music industry, inquiry hears	Consumer	N/A	John Shortell	Link
24.05	John O Groat journal	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	155,000	John Shortell	Link
24.05	Guernsey Press	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	43,200	John Shortell	Link
24.05	Inverness Courier	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	528,300	John Shortell	Link
24.05	AOL	Perpetrators promoted while female victims exit music industry, inquiry hears	Consumer	7,000,000	John Shortell	Link
24.05	Kent Online	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	2,250,000	John Shortell	Link
24.05	Great British Life	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	491,200	John Shortell	Link
24.05	MSN UK	Perpetrators promoted while female victims exit music industry, inquiry hears	Consumer	N/A	John Shortell	Link
24.05	Andover Advertiser	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	127,900	John Shortell	Link

Coverage tracker (non Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
24.05	Yahoo! Finance	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	N/A	John Shortell	Link
24.05	Inkl	Perpetrators promoted while female victims exit music industry, inquiry hears	Regional	208,700	John Shortell	Link
JUNE						
1.06	Bloomberg	Why UK Bands Playing in Europe Are Booing Brexit	National	3,420,000	N/A	Link
1.06	Arts Professional	Calls for action on sexual harassment at festivals	Trade	81,500	John Shortell	Link
2.06	Islington Tribune	'Let's have a festival which brings us all together'	Regional	500	N/A	Link
8.06	Music Business Worldwide	WHY HAS THE MUSICIANS' UNION IN THE UK DECLINED A PAY RISE FOR ITS SESSION MUSICIAN MEMBERS?	Trade	688,100	Naomi Pohl	Link
8.06	The Stage	London Assembly formally opposes ENO's move out of capital	Trade	400,000	N/A	Link
8.06	BBC News Online	Doone the Rabbit Hole boycott call could 'destroy' festival	National	10,800,000	N/A	Link
9.06	The Financial Times	UK musicians' union clashes with record labels over 40% pay rise	National	7,625,000	Naomi Pohl	Link
9.06	Complete Music Update	BPI and MU comment after talks over a new session musician agreement stall	Trade	86,190	Naomi Pohl	Link

Coverage tracker (non Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
9.06	The Press and Journal	Iona Fyfe hits out at festival organisers for leaving musicians waiting THREE years for payment	Regional	101,820	N/A	Link
9.06	Evening Standard	London Assembly objects to push to move English National Opera	National	6,400,000	N/A	Link
12.06	Music Ally	BPI and Musicians' Union fall out over session-musician fees	Trade	539,126	Naomi Pohl	Link
13.06	DJ Mag	UK music industry to establish "landmark agreement on streaming metadata"	Trade	664,100	N/A	Link
21.06	The Scotsman	Doone The Rabbit Hole: Plug pulled on music festival for good after boycott call	National	2,750,000	N/A	Link
21.06	BBC News Online	Doone the Rabbit Hole music festival cancelled after union boycott	National	10,800,000	N/A	Link
21.06	The Herald	Doone the Rabbit Hole 2023 cancelled as organisers 'beyond devastated'	National (Scotland)	4,500,000	N/A	Link
22.06	Complete Music Update	Doone The Rabbit Hole festival cancels after union calls for boycott over 2022 debts	National	86,190	N/A	Link
22.06	Fame magazine	#MeToo: Why does change in the music industry seem so distant?	Consumer	28,500	N/A	Link
23.06	IQ Mag	SCOTTISH FESTIVAL CANCELLED AFTER UNION BOYCOTT	Consumer	8,040	N/A	Link
27.06	Slipped Disc	BREAKING: BBC SENDS ORCHESTRA TO NOTTINGHAM	Trade	322,083	N/A	Link

Coverage tracker (non Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
28.06	Classical Music	MU RECEIVES UPDATE ON FUTURE OF BBC SINGERS AND ENGLISH ORCHESTRAS	Trade	15,300	N/A	Link
28.06	4Barsrest	Arts Council England announce reduction in Music Hubs	Trade	92,000	N/A	Link
JULY						
3.07	Variety	Brit Beat: How Kylie Minogue's Summer Anthem 'Padam Padam' Is Going Global	Consumer	N/A	Naomi Pohl	Link
11.07	Evening Standard	Controlling behaviour, emotional abuse – is classical music teaching broken?	National	6,400,000	N/A	Link
12.07	The Line of Best Fit	Featured Artists Coalition launch petition to end merchandise fees at gig venues The Line of Best Fit	Trade	250,500	N/A	Link
12.07	Music Week	Jack Savoretti backs FAC's 100% Venues campaign as petition launches on artists' merch income	Trade	94,320	N/A	Link
14.07	Brixton Buzz	Brixton Hill Studios are saved after landlords Lexadon finally agree to negotiated settlement	Regional	78,400	N/A	Link
14.07	Music Week	Power Up unveils 2023 participants as it passes 1,200 applications and £12.8m in grant support requests	Trade	94,320	N/A	Link
14.07	Magnetic magazine	HOW TO MAKE MONEY AS A MUSICIAN – MUSIC FUTURES PANEL 2023	Consumer	163,800	Graham Jackson	Link
14.07	The Stage	ENO must not be allowed to 'wither on the vine' under ACE's watch – MU	Trade	400,000	N/A	Link

Coverage tracker (non Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
18.07	The Times	Sam Jackson, the new controller of BBC Radio 3: I don't want presenters who patronise	National	8,850,000	N/A	Link
19.07	Yorkshire Post	Leeds to host its first busking festival	Regional	3,100,000	N/A	Link
20.07	Classical Music	ROH ORCHESTRA VOTES IN FAVOUR OF POTENTIAL INDUSTRIAL ACTION	Trade	15,300	N/A	Link
20.07	Slipped Disc	COVENT GARDEN ORCHESTRA VOTES 9-1 FOR STRIKE	Trade	322,083	N/A	Link
20.07	Opera Wire	Royal Opera Orchestra Votes in Favor of Strike	Trade	268,300	Naomi Pohl	Link
20.07	DJ Mag	Get Paid Guide launched for music makers	Trade	664,100	N/A	Link
23.07	Jersey Evening Post	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	670,000	Naomi Pohl	Link
23.07	The Gazette	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	141,000	Naomi Pohl	Link
23.07	The Independent	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	National	6,585,000	Naomi Pohl	Link
23.07	News Shopper	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	70,890	Naomi Pohl	Link
23.07	The Renfrewshire Gazette	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	17,850	Naomi Pohl	Link

Coverage tracker (non Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
23.07	Guernsey Press	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	43,200	Naomi Pohl	Link
23.07	Oxford Mail	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	172,920	Naomi Pohl	Link
23.07	Tottenham Independent	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	7,860	Naomi Pohl	Link
23.07	Bromsgrove Advertiser	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	9,960	Naomi Pohl	Link
23.07	Denbighshire Free Press	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	49,300	Naomi Pohl	Link
23.07	Epping Forest Guardian	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	8,970	Naomi Pohl	Link
23.07	Wirral Globe	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	25,380	Naomi Pohl	Link
23.07	The Oldham Times	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	265,500	Naomi Pohl	Link
23.07	AOL	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	7,000,000	Naomi Pohl	Link
23.07	Ely Standard	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	7,320	Naomi Pohl	Link
23.07	Kent Online	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	2,250,000	Naomi Pohl	Link

Coverage tracker (non Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
23.07	Redhill and Reigate Life	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	500	Naomi Pohl	Link
23.07	Worcester News	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	66,270	Naomi Pohl	Link
23.07	Dunmow Broadcast	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	10,170	Naomi Pohl	Link
23.07	North Somerset Times	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	10,890	Naomi Pohl	Link
23.07	Newham Recorder	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	19,560	Naomi Pohl	Link
23.07	Evening Standard	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	6,400,000	Naomi Pohl	Link
23.07	Ipswich Star	Labour keeps unfunded spending pledges at bay during 'chaotic' policy forum	Regional	91,770	Naomi Pohl	Link
24.07	The Quietus	US Delays Visa Fee Increases For Foreign Artists	Consumer	500,800	N/A	Link
24.07	Complete Music Update	UK music industry groups welcome pausing of US government plan to significantly increase visa fees	Trade	86,190	Dave Webster	Link
25.07	Far Out Magazine	Will musicians soon join actors on strike against AI?	Consumer	4,020	Phil Kear	Link
25.07	Labour List	NPF weekend: The key issues dividing the party	Political	195,800	Naomi Pohl	Link

Coverage tracker (non Kindred / organic)

Date	Title	Headline	Coverage type	Reach	Spokesperson	Link
30.07	Deadline	Asbestos In BBC Studios May Have Caused My Lung Cancer, Says Veteran Presenter	Consumer	23,300,000	Jo Laverty	Link
30.07	Yahoo! Movies	Asbestos In BBC Studios May Have Caused My Lung Cancer, Says Veteran Presenter	Consumer	N/A	Jo Laverty	Link

Upcoming focus areas



Musicians' Census results

With the results from the Musicians' Census due to launch in September, this will provide us with a breadth of public data that can be used to support any proactive and / or reactive opportunities over the coming months.

There is also discussion of a planned proactive piece of work in October to coincide with Black History Month, which will leverage the Census' data on Global Majority musicians. Next steps tbc.



AI and the music industry

AI is being used more and more in the music industry. However, the implications of this new technology are still being understood and with this lack of clarity creates potential risks, as well as opportunities, for musicians.

We know the MU is being increasingly being asked for comment in this space. With the UK expected to host the world's first AI safety summit in November, this would be a perfect time to explore this topic in more depth, proactively pitching case studies and experts for discussion.



Christmas and cost of living

This summer, the live music sector saw an influx of ticket sales as people made time (and money) for live events despite the cost-of-living crisis (CoL).

The festive season creates another opportunity for people to embrace live entertainment, particularly the theatre. But with theatre costs at an all-time high, will we see the same upturn in ticket sales, and how will this affect the musicians performing at these events? We see this as a rich and interesting proactive moment to explore with media in Q4.

Thank you.
Any questions?